

M&B



Privacy Policy



PRIVACY POLICY

'Mayfair and Bond' has firm beliefs that your private data should remain just that, private. We will not, under any circumstances, sell or trade information about our members with any third party. We may however use the data that we hold about you for internal purposes within 'Mayfair and Bond' and its Partner companies.

Who we are

In this Privacy Policy references to "we" and "us" are to 'Mayfair and Bond Limited' and all wholly owned subsidiaries.

The collection of data

The information we collect via this website may include:

- i. Any personal details you type in. This includes name, company, job title, email address etc.
- ii. Additional information through participation in online surveys, competitions and offers.
- iii. Your preferences and use of email updates, recorded by e-mails we send you (all e-mails are optional).
- iv. Your IP address, browser, page requested, and the date/time is automatically logged by our web server. This information will be compiled into reports and used internally to monitor the traffic flow of our website.
- v. Session information stored in cookies, these do not include any personal information and are used to ensure that the correct data is extracted from the database when using our interactive member systems.
- vi. Under no circumstances will we hold sensitive payment details such as your card number, expiry date and security code.

What we do with your information Any personal information we collect from this website will be used in accordance with the Data Protection Act 1998 and other applicable laws. The details we collect will be used:-

- i. To publish content on our website (articles, comments, events, press releases etc).
- ii. To send electronic newsletters, you will be automatically placed on this service upon completion of a membership application and can unsubscribe at any time.
- iii. To send you information on site updates. In such a case you will be offered the option to opt in.

We may need to pass the information we collect to other divisions within Mayfair and Bond Limited for administrative purposes. We may use third parties to carry out certain activities, such as monitoring how customers use our site and issuing our e-mails for us. Rest assured that third parties will not be allowed to use your personal information for their own purposes.

External Sites

The 'Mayfair and Bond' website may contain links to other sites, for example our production partners and advertising clients. We are not responsible for the privacy, practices or contents of those sites.

Your Rights

You can ask us to update or remove your personal information by emailing office@mayfairandbond.com. However, please note that we may need to keep some personal data in order to process orders or to comply with customer service / after sale obligations.

Notice

We may amend this Privacy Policy from time to time in order that it accurately reflects the regulatory environment and our own data collection and disclosure practices. All amended terms shall automatically be effective 14 days after they are initially posted on the Site.